

AI Change Management Canvas

Your AI initiative elevator pitch: Use this canvas to map out the case for change to ensure that leadership can clearly articulate the value of AI adoption.

WHY

What is the vision for and motivation behind this AI-adoption initiative?

WHO

Who are your target audience and stakeholders? What impact will AI have on them? What's "in it for them"?

HOW

What is the rollout plan? How will the change team support people through this transformation?

THE GOAL

What does success look like for this AI initiative and how will it be measured?

RISKS & BARRIERS

What are they and how might they be mitigated?

ELEVATOR PITCH

Bring together the details on this canvas into a clear message to align leadership.