**Roles and Responsibilities**

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| **Job Title** | [Retail Assistant] | **Position Type** | [Part-time] |
| **Department** | [Retail] | **Direct Supervisor** | [Retail Manager] |

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| **Job Summary** |
| [The Retail Assistant is responsible for providing in-store customer service, sales, cash handling, restocking merchandise, and keeping the store clean and well-organized. They work to meet customer needs and handle customer inquiries professionally. The Retail Assistant contributes to the store’s goals by promoting products and staying up to date with product knowledge to deliver accurate information to customers.] |

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| **Responsibilities** |
| * [Greet customers and determine what each customer wants or needs, providing recommendations when necessary.]
* [Operate cash registers, manage financial transactions, and balance drawers.]
* [Keep the store clean and tidy, restock items, check inventory levels, and organize the merchandise.]
* [Responsibility 4]
* [Responsibility 5]
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| **Performance Metrics** |
| * [Customer Satisfaction Score: Feedback from customers on how well their needs were understood and met.
* Transaction Accuracy: Number of errors made during financial transactions (e.g., incorrect change, wrong item scanned).]
* [Cleanliness Audit Scores: Regular assessments of the store’s cleanliness by management or third-party auditors.]
* [Performance Metric 4]
* [Performance Metric 5]
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| **Job Requirements** |
| * [Previous experience in retail, customer service, or a related field is preferred but not mandatory.]
* [Ability to work a flexible schedule, including weekends, holidays, and peak sale periods.]
* [Requirement 3]
* [Requirement 4]
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 **Team Roles and Responsibilities**

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| **Team / Department**  | [Marketing Team] |

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| **Role** | **Responsibilities** | **Competencies** |
| **[VP of Marketing]** | * **[Strategy Development:** Oversee the creation and implementation of the company's marketing strategy, ensuring alignment with overall business objectives.]
* **[Team Leadership:** Lead and mentor the marketing team, fostering a culture of creativity, innovation, and accountability.]
* **[Performance Analysis:** Monitor and analyze marketing performance metrics, using insights to drive improvements and achieve marketing and sales KPIs.]
 | * [Strategic thinking]
* [People management skills]
* [Data analysis]
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| **[Head of Growth]** | * [Responsibility 1]
* [Responsibility 2]
* [Responsibility 3]
 | * [Competency 1]
* [Competency 2]
* [Competency 3]
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| **[Head of Content Marketing]** |  |  |
| **[Performance Marketer]** |  |  |
| **[Role 5]** |  |  |
| **[Role 6]** |  |  |
| **[Role 7]** |  |  |

