

The AIHR Live Event will start in a couple of minutes



AIHR Live event

The 5SL model: Making strategic business partnering practical

Dr Marna van der Merwe Dr Dieter Veldsman July 4, 2024



Session Overview





Taking a closer look at 'business partnering'

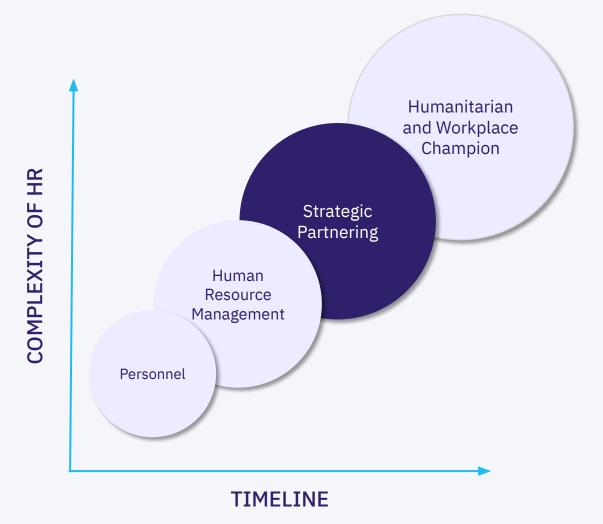
Why we use the 5SL model



How to apply the 5SL model practically

Taking a closer look at 'business partnering'

Why does business partnering matter?





of HRBPs are not effective at strategic activities

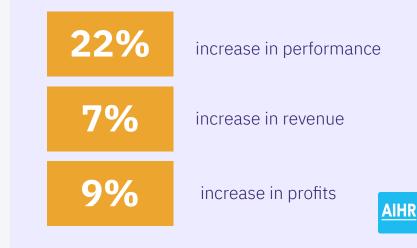


lack of capability, supporting structures, and inadequate technology

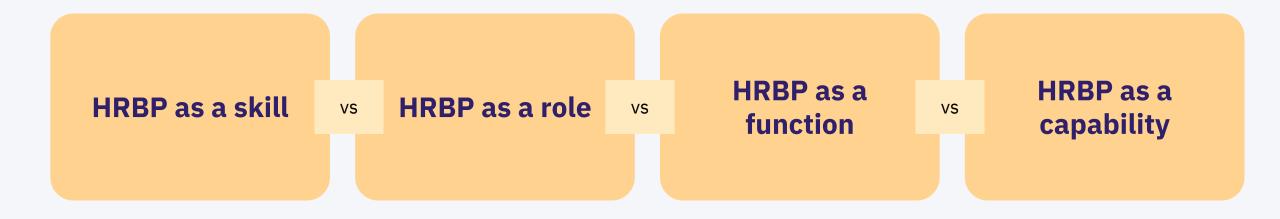


HRBP is a "catch-all" term and poorly applied across organizations

Organizations with efficient HR Business Partners report:



What do we mean with 'business partnering'?



What is the biggest reason why HR business partnering fails?

- a. HRBPs don't have the right skills
- b. HR cannot deliver on business expectations
- c. Business does not involve HR in the right conversations
- d. HR strategy and business strategy is misaligned
- e. HR teams work ineffectively, hampering impact





Why we use the 5SL model

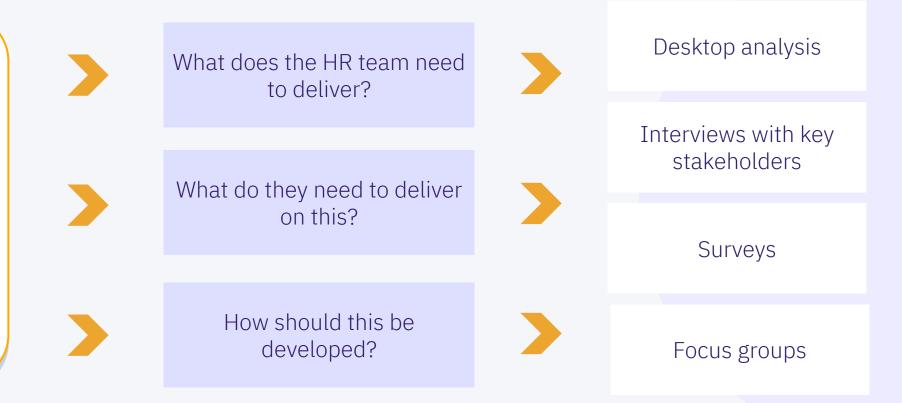
What does HR Business need to be a **Strategy** strategic partner? **Stakeholders Structure** Leadership Systems of Work Skills Tech Process Environment Data Governance





Case study context

- Large multinational business
- Recently acquired businesses
- Legislative and regulatory changes impacting the business
- Leadership changes
- Establishment of an integrated HR function



Strategy

The HR strategy is aligned to business and gives clear direction to the team with distinct measures of success

• Clear, integrated HR focus

- Clear HR impact aligned to business expectations and outcomes
- HR teams are clear on what they need to do and achieve
- HR operating model is set up to deliver key strategic initiatives

- Business does not see the value of HR
- HR is not seen as contributing to business
- HR resources are misallocated
- HR operating model is ineffective

- 1. How is HR's contribution made visible to the business?
- 2. How does the operating model set you up to deliver on your strategy?
- 3. How do you ensure that HR is seen as a valuable partner to the business?

Structure

The HR operating model and structure is aligned to the business model and HR strategy

- Operating model and structure is streamlined and aligned with key business touch points
- Clear decision-making and allocation of work
- Clarity on how model delivers to business, reflected in roles and responsibilities

- There is confusion on roles and responsibilities within HR
- Teams are overloaded and work is not allocated correctly
- Decision-making and accountability is unclear

- 1. How clear are the roles and responsibilities within HR?
- 2. What measures have you taken to ensure that decision-making and accountability is clear?
- 3. If we ask your team, how would they say they contribute to the overall strategy?

Skills

The underlying skills within the HR team is at the right level of proficiency to deliver the strategy and meet business needs

- Team is able to work independently and effectively
- Team is able to drive strategy and engage with the business
- Clear succession of HR talent and ability to drive cross-skilling

- Team is unable to deliver and overwhelmed by business ask
- Constant "busyness" that does not result in clear impact
- Team is over burdened and business loses trust in HR

- How have you assessed what skills you have within the team?
- 2. What skills gaps do you have?
- 3. How have you defined upskilling strategies for the HR team?
- 4. What HR succession plans in place?

Systems of Work

The processes, technologies, data and governance that allows HR to work effectively

- There is duplication of efforts and lots of manual intervention
- HR is pulled into operational work and cannot focus on additional value-adding services beyond compliance
- No evidence-based practice
- Unnecessary people risks



- Streamlined processes that are efficient and impactful
- Clear forums, rhythms and ways of work
- Strong technology integration in how HR scales its impact
- Visibility and mitigation of people risks

- Are there duplication of activities between different team members that lead to ineffectiveness within the team?
- 2. Does technology adequately remove the operational burden from the team?
- 3. How do you ensure that data is easily accessible and usable for decision-making?
- 4. How do you have line of sight of relevant people-related risks?

Stakeholders

Building and maintaining key relationships and trust with stakeholders to successfully implement HR initiatives

- HR is included in critical discussions
- HR has opportunity to give input into strategy and priorities
- HR is seen as a trusted partner who needs to be in the room when decisions are made

- HR is not kept in the loop about business changes and initiatives
- HR is not seen as a trusted partner and only "tolerated"
- HR is always reactive and never able to be involved in strategic decisions

- 1. How is HR involved in critical business decisions?
- 2. To what extent is HR viewed as credible by key stakeholders?
- 3. In what way is HR asked to provide input into business strategy development?

Leadership

The leadership team sets the tone and supports effective HR strategy execution

- Team does not have direction
- HR has no credibility
- Leaders are overwhelmed and do not form a cohesive voice for HR
- HR becomes politically wired due to personal agendas

- Leadership team is seen as credible in the business
- Team supports each other and has a good understanding of the various focus areas and portfolios within HR
- HR has clear priorities and decisions are made in a quick and responsible manner
- HR is transparent and leaders promote collaboration between teams

- How does your current leadership team enable successful strategy execution?
- 2. How does the leadership team create the desired culture for HR strategy execution?
- 3. Are there gaps within the leadership team that impact successful strategy execution?

5SL Model Cheat Sheet

Do you have buy-in and commitment from key stakeholders to deliver on your HR strategy?

Is there clear alignment between your HR strategy and business expectations?





Any questions? Ask away!